Impact Evaluation Training

Build the skills to design, implement, and analyze rigorous impact evaluations using modern quantitative and qualitative methods. Learn how to measure what works — and why — in development, policy, and program interventions.

Course Overview

Impact Evaluation Training

This training provides a hands-on, practical foundation in impact evaluation design and analysis. You will learn experimental and quasi-experimental methods, data collection strategies, sampling, causal analysis, and interpretation of results using tools such as STATA, R, or Python.

By the end of the course, you'll be able to design credible evaluations, execute them professionally, and produce insights that inform policy and programming decisions.

What You Will Learn

(Use professional icons for each point)

- Introduction to impact evaluation and causal inference
- Experimental designs: RCTs, cluster RCTs, stepped-wedge designs
- Quasi-experimental designs:

  - Difference-in-Differences (DiD)
  - Propensity Score Matching (PSM)
  - Regression Discontinuity (RDD)
  - Instrumental Variables (IV)

- Sampling design and power calculations
- Designing data collection tools and field protocols
- Managing evaluation data (STATA / R / Python)
- Estimating treatment effects and interpreting results
- Cost-effectiveness and cost-benefit analysis
- Ethical considerations in evaluation
- Writing policy briefs and evaluation reports

Skills You Will Gain

- Ability to design rigorous impact evaluations
- Competence in causal inference and quantitative methods

- Strong understanding of experimental and quasi-experimental designs
- Data analysis and statistical modeling skills
- Interpretation and communication of evaluation findings
- Ability to evaluate program effectiveness and inform decision-making

Who Should Attend

This course is ideal for:

- M&E professionals
- Researchers and analysts
- Development and humanitarian practitioners
- Government program staff
- University students and lecturers
- Consultants and policy advisors
- NGOs implementing social and economic programs

Training Format

- **Mode:** Physical / Online (Live Instructor-Led)
- **Duration:** 1–2 weeks (Flexible)
- **Certification:** Certificate of Completion
- **Materials Provided:** Datasets, evaluation templates, scripts, and reading resources

Why Train With Us

- Delivered by experts experienced in field evaluations and consulting
- Hands-on analysis using real survey and program data
- Practical assignments and case studies from Uganda and global contexts
- Small class size for individualized support
- Optional post-training mentorship
- Tailored corporate and organizational training packages available